

## Mid-Nottinghamshire PBP Forum – Coversheet

<b>TITLE:</b>	Area for Forum Exploration – Smoking Cessation
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<b>DATE OF MEETING:</b>	22.09.22	<b>PAPER REF:</b>	Agenda item 7 (Enc 5.0, 5.1)
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<b>AUTHOR:</b>	Lorraine Palmer Leanne Monger Diane Carter	<b>PRESENTER:</b>	Lorraine Palmer/Leanne Monger
		<b>SPONSOR / COLLABORATOR:</b>	Following presentation to the PBP Executive Team 18.08.22

### WHICH ICP OBJECTIVES DOES THIS RELATE TO (SELECT ALL THAT ARE RELEVANT)

- ☒ To give every child the best start in life.
- ☒ To promote and encourage healthy choices.
- ☒ To support our population to age well.
- ☐ To maximise opportunities to develop our built environment into healthy places.
- ☐ To tackle physical inactivity.

### EXECUTIVE SUMMARY (OVERVIEW):

On the 27<sup>th</sup> July 2022, the Nottinghamshire Health and Wellbeing Board held a workshop on Tobacco and Smoking Cessation which provided some stark data into the prevalence of smoking across the County.

Key points included:

- The vision is to have a smoke free Shire by 2030 which means less than 5% of your population are smokers. Rushcliffe is the closest with 5.9%.
- 78,000 people a year die of smoking related conditions
- Smoking costs Nottinghamshire £242 million per annum
- 1 in 4 beds are occupied by a smoker

As part of the role in attending the workshop, partners were asked to make 3 pledges on behalf of their organisations, and it was proposed on behalf of the MN PBP that the following pledges were made

- **Civic Pledge** - to agree to MN PBP sign up to the Nottinghamshire County and Nottingham City Declaration on Tobacco Control (Copy attached for Information)
- **Community Pledge** - we will work with our GPs, Community Champions and Community Co-ordinators to understand what would help our citizens to stop smoking
- **Service Pledge** - we already know from the ALB report discussed at the MN PBP Partnership Forum that professional referrals into the ABL smoking cessation services are low, so we will work with ABL and our partners to understand why this is the case and to identify what we can practically do to increase confidence/knowledge of the services available with the aim of increasing referrals

The Executive Team supported the acceptance of the 3 pledges and agreed the follow actions

- To confirm agreement to MN PBP, sign up of the Declaration of Tobacco Control to demonstrate the PBPs commitment to support the smoking cessation aspiration
- To confirm that the MN Health Inequalities Oversight group will support the delivery of the community and services pledges including the setting up of a task and finish group that will report on actions undertaken and required by November 22
- Executive Team members are asked to share these pledges within their organisations and identify colleagues who would be best placed to support the work of the task and finish group

The presentation to the Partnership Forum will provide some local data and context on the scale of the issue across Mid Notts, and seek the following actions from the Forum membership

- Confirm support of the approach to tackling smoking cessation across Mid Notts
- Identify some key actions the PBP can undertake in the delivery of the pledges
- Identify additional membership to the task and finish group
- Identify the key questions and lines of enquiry for inclusion in the scope of the task and finish group

**RECOMMENDATION:**

- ☒ To endorse.
- ☐ To approve.
- ☐ To receive the recommendation (*see details below*)
- ☒ To discuss.