



| Action Number | Actions to support our Approach To Communication and Engagement | Owner | Timescale |
|---------------|--|--|-------------------------------------|
| | Action | | |
| 1 | Development of a Communication Mission Statement - Use the briefing paper shared with the ICS as a framework | Marcus Duffield | February Board |
| 2 | Include in the Board agenda a regular request for key communication messages from Board members | Lorraine Palmer | January Board |
| 3 | Ensure the Communication and Engagement Group are included within the PBP Governance review to ensure the group is included and incorporated into the structure | Lorraine Palmer | Quarter 4 |
| 4 | Develop and share a glossary of terms | David Ainsworth and the Communication and Engagement Group | Developing during Q4 |
| 5 | Develop the broader identify of the Place Based Partnership in line with the System approach across the 4 Place Based Partnerships | PBP Board | Developing during Q4/Q1 |
| 6 | Developing the resources engaged with the Communication and Engagement programme to build a greater role in identification and development of the communications. To consider the reach and presence of our communication across our communities | David Ainsworth | Paper to be scheduled through Execs |
| 7 | Including the EOL Case Study presented by Jane Hildreth produce two templates for proposed case studies to be shared across our partnership and communities | Marcus Duffield and Case Study Leads. Lorraine Palmer to make the contacts | Q4 |
| 8 | Work with Place Based Partnership communication leads to develop more localised messaging | David Ainsworth | Q4 |
| 9 | Schedule and Communication and Engagement follow up session | Lorraine Palmer | Mar-22 |